



# HAMBURG AIRPORT

„With our centralized Project Performance Management tool we save time, effort and several Mio. € every year ... “

## REFERENCE

### KEY FACTS

- STATUS QUO BEFORE**  
 Fragmented, Excel based Project Management and Portfolio Analysis
- TARGETS**  
 Fully integrated Project Performance Management incl. Portfolio Balancing
- IMPLEMENTATION SUPPORT:**  
 smartPM-Team  
 Project Performance Management Solution: Project Budget Caps, Milestone-, Trend & Earned Value Analysis, What-if Analysis & Multiple Scenario Comparison, PRINCE2 Process Support
- RESULTS & LEARNINGS**  
 Hamburg Airport leverages their existing PRINCE2 Project Management framework regarding PM and project prioritization. Vast cost saving via project budget caps and deviation monitoring. Precise portfolio impact forecasts of specific projects proved to be exceptionally helpful. Excel based reports and forecasts no longer accepted by HAM Management.

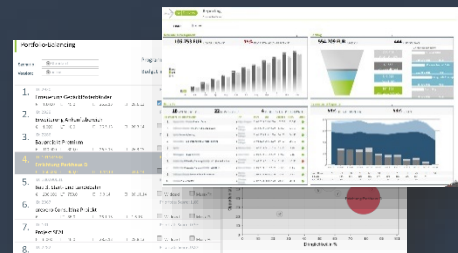
Quick and proper decisions re Project Budget - Relevance and Resource Allocation

An initially small, transparent project portfolio turns into a jungle-'madness' of projects over time? Julian Jirsak, Director Project Portfolio Management, Hamburg Airport, gets straight to the point:



**Julian Jirsak**  
**Hamburg Airport**  
**Director Project-Portfoliomanagement**

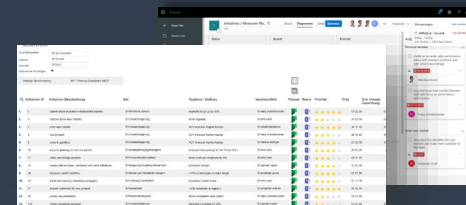
„If you have the courage to break up and re-arrange existing structures and processes, you can save a lot of time, effort and money with a centralized Project Performance Management tool. With the help of smartPM.solutions consultants, Hamburg Airport saves several Mio. Euro every year: As the logical result of the rigid and system-immanent cost-control of the PPM tool – that resonates very well, considering software costs in the low six-digit range.“



Portfolio-Balancing & What-if Analysis



Project Management & Budget Cap Impact



Initiative Tracker and Teams & Planner Integration as add-on



# A QUICK INTRODUCTION OF smartPM.solutions



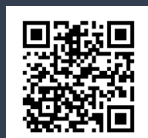
**DISCUSS YOUR USECASE?** Book a meeting directly in my calendar or connect & discuss via LinkedIn.

You want to get in touch directly with one of our reference clients? Not an issue!  
Arrange for an appointment >>

You want to learn more about state-of-the-art Project Performance Management and how to connect with INTEGRATED BUSINESS PLANNING? Download factsheet or WHITEPAPER >>

Want to look behind the scenes? Go for an Online Live Demo >>

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[www.smartpm.solutions](http://www.smartpm.solutions)



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